

2021 Sustainability Accounting Standards Board Index

This is EVERSANA INTOUCH's first year reporting using the [Sustainability Accounting Standards Board \(SASB\) Standards for the Advertising & Marketing industry](#). The table below discloses information and data from our 2021 calendar year.

Topic	SASB Code	Metric	2021 Response
Data Privacy	SV-AD-220a.1	Discussion of policies and practices relating to behavioral advertising and consumer privacy	Learn more about how we responsibly manage information and review our Code of Conduct .
	SV-AD-220a.2	Percentage of online advertising impressions that are targeted to custom audiences	100% of online advertising impressions are targeted to custom audiences.
	SV-AD-220a.3	Total amount of monetary losses as a result of legal proceedings associated with consumer privacy	EVERSANA INTOUCH has incurred no monetary losses as a result of legal proceedings associated with consumer privacy.
Advertising Integrity	SV-AD-270a.1	Total amount of monetary losses as a result of legal proceedings associated with false, deceptive, or unfair advertising	EVERSANA INTOUCH has incurred no monetary losses as a result of legal proceedings associated with false, deceptive, or unfair advertising.
	SV-AD-270a.2	Percentage of campaigns reviewed for adherence with the Advertising Self-Regulatory Council (ASRC) procedures, percentage of those in compliance	We adhere to and comply with the ASRC procedures whenever we are required to by our client MSAs.
	SV-AD-270a.3	Percentage of campaigns that promote alcohol or tobacco products	0% of EVERSANA INTOUCH's campaigns promote alcohol or tobacco products.
Workforce Diversity & Inclusion	SV-AD-330a.1	Percentage of gender and racial/ethnic group representation for (1) management, (2) professionals, and (3) all other employees* *Note to SV-AD-330a.1 – The entity shall describe its policies and programs for fostering equitable employee representation across its global operations.	2021 CSR Performance Summary See how we support and celebrate diversity, equity, and inclusion.

